

July 31, 2014

File: C0140-0L02-(2013)

Canadian Battery Association
Mr. D'Arcy O'Neill
President
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Toronto, ON M2N 6N2

Mr. O'Neill:

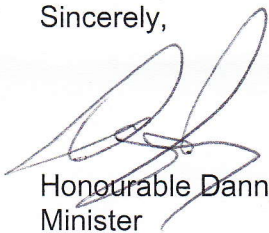
Thank you for submitting the Canadian Battery Association's Stewardship Plan for the management of New Brunswick Lead-acid Batteries, dated December 28, 2013.

The *Designated Materials Regulation* clearly indicates the approach that the Province of New Brunswick is taking in relation to new waste diversion programs. The focus of any new program will see industry assume full responsibility for the end-of-life management of their products by way of Extended Producer Responsibility (EPR). EPR programs also see industry being responsible for proper management and handling of any hazardous materials recovered as a result of the stewardship program.

Based on the information you have provided, I am satisfied that the Canadian Battery Association has accepted the responsibility of end-of-life management of Lead-acid Batteries in New Brunswick for its members. I have reviewed the management plan and I am pleased to advise you that I support the efforts of the CBA in bringing this program to New Brunswick.

In closing, I would encourage continued dialogue with Department of Environment and Local Government staff. Please feel free to contact Mr. Frank LeBlanc, Impact Management Branch, by calling (506) 453-7945 or by email at Frank.LeBlanc@gnb.ca should you have any questions or concerns.

Sincerely,



Honourable Danny Soucy
Minister

- C. Mr. Frank LeBlanc, Environment and Local Government
Mr. Colin McKean, Executive Director, Canadian Battery Association

